

MOBILITY

15–16 May 2023
Abu Dhabi National Exhibition Centre
UAE

LIVE TECHNOLOGY
SUSTAINABILITY
MIDDLE EAST INVESTMENT



TURN NOW

Co-located with

Created by

TURN NOW AT MOBILITY LIVE

TECHNOLOGY. SUSTAINABILITY. INVESTMENT.

Once upon a time there was a planet called Earth that came to destroying itself and its people. Everyday carbon-based industry and transport chipped away at Earth's fragile ecosystem and made its people sick. One day, eminent scientists and wise men warned of the coming carbon apocalypse. Because of that, the Earth's citizens pledged to end their fatal carbon addiction and ICE-based transport. Because of that, we created MOBILITY LIVE to promote and develop sustainable urban transport. Until finally, Earth will have a sustainable, exciting and creative transport system that is full of possibilities.

OUR MISSION

We have created the region's most important mobility event, where disruptive technology and innovation drive much needed change.

MOBILITY LIVE brings together disruptors, their technology and their attitude with stakeholders across all modes and disciplines: to dialogue, to create insight and promote collaboration.

In shaping the future of urban transport, MOBILITY LIVE guarantees to be more expansive and multi-disciplined than any other event!

MOBILITY LIVE features

- 1 Over 6,000 attendees from across the region
- 2 400 speakers
- 3 11 track conference
- 4 300 exhibitors, large scale exhibition
- 5 100 start-ups
- 6 Co-located with Middle East Rail and Roads & Traffic ME
- 7 Interactive roundtables
- 8 Peer to peer networking

MOBILITY LIVE IS A PLACE FOR THE COMMUNITY...

- To promote innovation and forward thinking
- To assess the latest technology
- To benchmark best practice
- To exchange ideas and knowledge with peers
- To understand market and technology dynamics
- To form new partnerships and collaborations
- To meet and invest in start-ups
- To purchase

AND A PLACE FOR SOLUTION PROVIDERS...

- To establish thought leadership
- To build brand awareness and profile
- To launch new initiatives and products
- To attract new investors
- To form new partnerships
- To explore new markets
- To stay relevant

MOBILITY LIVE is where we activate new business!



MOBILITY LIVE A WORLD CLASS CONFERENCE


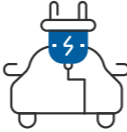












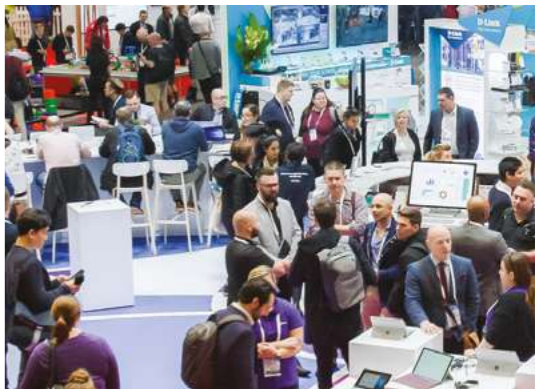
MOBILITY LIVE is a multi-faceted conference experience with over 300 sessions across eleven tracks, providing the most comprehensive and multi-disciplined event on the planet. It is carefully curated by an experienced team who are plugged into a global network. Our presenters are visionary industry leaders and disruptors from all disciplines. They are selected for their relevance, dynamism and insight.

MOBILITY LIVE WILL FEATURE

400 presenters	Renowned keynotes	Eleven tracks of content
Interactive roundtables	Peer to peer networking	Start-up pitches
One to one meetings	Exhibition showcase	Start-up village

WE GENERATE IDEAS AND INSIGHT ACROSS THE MOST IMPORTANT THEMES






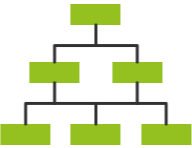
			
Autonomous & Connected Vehicles	Electric Vehicles & Alternative Fuels	Energy & Charging	Connectivity, Data & Innovation
			
Smart Cities & Public Transport	Fleet Management	Mapping & GIS	Ports & Logistics
			
Freight & Passenger Rail	Roads & Traffic	Intelligent Transport Systems	Sustainable Mobility



YOU'RE IN GREAT COMPANY AT MOBILITY LIVE

MOBILITY LIVE IS FOR ALL FORWARD-THINKING ORGANISATIONS AND COMPANIES

WE GENERATE IDEAS AND INSIGHT ACROSS THE MOST IMPORTANT THEMES

			
Government	Technology and Communications	Transport Operators	Construction and Engineering
			
Roads and Traffic	Freight and Passenger Rail	Infrastructure	Aerospace
			
Logistics	Ports	Energy	Automotive Supply Chain

WORLD CLASS SOLUTIONS PROVIDERS SPONSOR & EXHIBIT

ENERGY AND CHARGING INFRASTRUCTURE



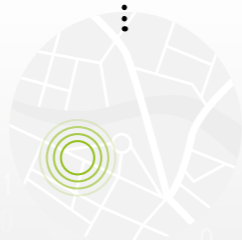
BATTERIES AND STORAGE

CYBER SECURITY



DATA DRIVEN TECHNOLOGY: IOT, AR, VR, AI, MACHINE LEARNING, BIG DATA

GIS, MAPPING



AUTOMOTIVE SUPPLY CHAIN



PAYMENTS, TICKETING



FINANCE, INSURANCE



CONSTRUCTION, DESIGN & ENGINEERING



IMPLEMENTATION PARTNERS, LAWYERS, CONSULTANTS



CONNECTIVITY



TELEMATICS

LAST MILE DELIVERY SOLUTIONS

BUS TECHNOLOGY

MAAS PLATFORMS & SOLUTIONS

CYCLES AND ACTIVE MOBILITY SOLUTIONS

ABILITY AND ASSISTIVE TECHNOLOGY

AUTONOMOUS VEHICLE TECHNOLOGY

COMPANIES THAT SPONSOR AND EXHIBIT AT OUR GLOBAL URBAN TRANSPORT EVENTS



WHY SPONSOR



presents unique annual opportunities across a number of event channels, all designed to deliver business development and leadership opportunities.



THOUGHT LEADERSHIP PRESENTATIONS

Establish pre-eminence amongst your peers and the community



NETWORKING AND SOCIAL

Impress the world with your hospitality across a number of options



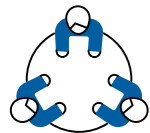
USE CASE PRESENTATIONS

Demonstrate best practice



LEAD GENERATION

New business opportunities from a highly targeted audience



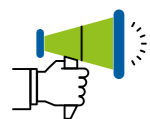
ROUNDTABLE HOSTING

Lead a roundtable of industry professionals in this powerful, interactive format



NEW DIGITAL OPPORTUNITIES

Our digital and hybrid offer ensures access to a larger audience for a longer time



BRANDING AND SIGNAGE

Multiple opportunities exist before, during and after the event



YOUR GOOD IDEAS

Let's work together to create something very special



SHOWCASE

The exhibition floor is the place to showcase and build new business connections

SPONSORSHIP OPPORTUNITIES

	TITLE* APPLICATION ONLY	DIAMOND	PLATINUM	GOLD	SILVER	EXHIBITOR
CONTENT AND THOUGHT LEADERSHIP						
Keynote presentation / interview	1 (Day 1)	1 (Day 2)				
Track presentation/ interview	2	1	1	1		
Track panel discussion	2	1	1		1	

BUSINESS DEVELOPMENT AND NETWORKING						
Exhibitor Space	72m ²	72m ²	36m ²	18m ²	9m ²	9m ²
Facilitated meetings	15	10	6	4	2	
Premium VIP conference passes	20	15	10	7	4	
Exclusive networking function host	✓					
Access to networking app	VIP	VIP	VIP	✓	✓	✓
Access to all networking functions	✓	✓	✓	✓	✓	

BRANDING, MARKETING, LEAD GENERATION						
Sponsorship tier website branding	TITLE	DIAMOND	PLATINUM	GOLD	SILVER	EXHIBITOR
Social media welcome announcement	1	1	1	1	1	
Logo placement, website listing and event app listing	✓	✓	✓	✓	✓	✓
Logo on event digital material, digital brochure and event app	✓	✓	✓	✓	✓	✓
Personalised marketing pack	✓	✓	✓	✓		
Standard marketing pack					✓	✓
Social media posts - all content to be provided by sponsor	3	2	2	1	1	
Opportunity to select one additional branding location	✓					
Sponsorship of the track of your choice	✓					
Logo on all related onsite event signage	✓	✓	✓	✓	✓	
Rotating banner adverts on event app home page	1	2	1			
Comprehensive post event report	✓	✓	✓	✓	✓	✓
EXCL. VAT (USD)	\$100 000	\$60 000	\$40 000	\$20 000	\$12 000	From \$525 per m²

START-UPS START HERE!

MOBILITY LIVE is the global stage for start-ups engineering the future of mobility. It is the connector to the world's most influential companies, investors and media.

Investors come to the start-up village to find their next unicorn. Big companies come to look for partnerships and acquisitions. Media come to find their next big story.

MOBILITY LIVE hosts more than 100 start-ups from across the region. Come and meet the world of mobility's newest and brightest.

How to apply

If you are a genuine start-up and are less than three year's old and have less than USD \$1,000,000 in revenue you may qualify. Please apply to Mohamed Selmi on mohamed.selmi@terrapinn.com



MEET SOME OF OUR PAST START-UPS



For Speaking Opportunities: oliver.bull@terrapinn.com
 For Sponsorship Opportunities: sowmya.yellappa@terrapinn.com



Hosted by Etihad Rail, the 17th annual Middle East Rail hosts thousands of senior level government officials and transport operators from around the region.

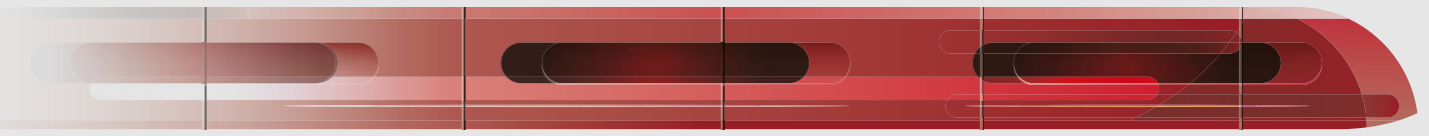
Like every industry, railway design, construction, tech and engineering are changing – our reliance on digital rail solutions grows exponentially and so does our vision for new and interesting infrastructure projects and developments. We're embracing public and private rail transport, the connected passenger and a digital rail freight future, with a need for exciting infrastructure design, new business models and sustainable rail networks.

As the Middle East continues its drive to develop world class infrastructure, digitised railways and mobility

projects in the region have become the most prominent opportunity. All this and more, is what's driving the growth of this sector.

Every aspect of Middle East Rail has been engineered to drive innovation, excellence, and collaboration by combining a major services and supplier-led exhibition together with a high-level multi-track conference.

Companies that provide solutions and services to the railway transport and mobility ecosystem are in high demand in the Middle East – and this is where Middle East Rail comes in.



THE ROADS & TRAFFIC EXPO ME

INFRASTRUCTURE · TECHNOLOGY · INNOVATION

We have created the region's most important roads, traffic, and motorway infrastructure event. The Roads and Traffic Expo ME is designed to inspire and encourage knowledge exchange and to showcase disruptive solution providers who promise world-class excellence and infrastructure delivery.

As the Middle East becomes a major player in developing world class infrastructure, roads, bridge, and highway projects in the region have become an exciting opportunity.

A \$216 billion strong opportunity!

Road design, construction and engineering is evolving fast – the need for digital construction tools grows exponentially and so does our search for new and interesting materials. We're embracing the connected, electric, and autonomous, with a need for exciting infrastructure design and rapid decarbonisation too.


The Roads and Traffic Expo ME is the definitive event that brings all these elements together under one roof, new thinking, new technology, efficiency, and best practice in the industry.





SOME SPARKS SOMETIMES

TERRAPINN EVENTS INSPIRE AND TRANSFORM BUSINESS

 We've been sparking ideas, innovations and relationships that transform business for over 30 years. Using our global footprint, we bring innovators, disrupters and change agents together. Discussing and demonstrating the technology, strategies and personalities that are changing the way the world does business.

Our world leading events bring scale, knowledge and gravitas to promote innovation and technology that changes people's lives. Whether it is solar and renewables in Africa, education technology in Australia, payments and e-commerce in Asia, railways in the Middle East, orphan drugs in the Americas, or aviation in Europe, our events make a difference.

We are creative, organic and customer-focused, curating content for the specific industry and location of each event. Whether you're looking to make new connections, introduce product or inspire change in your industry, we invite you to join us as agitators of change.

www.terrappinn.com

TERRAPINN TRANSPORT EVENTS





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